## TheArnoldFans Proudly Presents the Virtual 5K All-Stars Run/Walk Challenge – June 11-13, 2021.



There has been a lot going on around the world since 2020. Every year, the Arnold Sports Festival is held in Columbus, Ohio. As a result of the pandemic, the Arnold Sports Festival was canceled for the safety of everyone.

As Hans & Franz would say, "We Want to Pump, YOU UP!"

**TheArnoldFans** is joining forces with **After-School All-Stars Ohio** (ASAS Ohio), the Ohio chapter of Arnold's national charitable organization. We want to help ASAS Ohio raise critical funds lost from their canceled fundraiser, Experience Arnold, held the weekend of the Arnold Sports Festival. So, "put that cookie down, now" and join us for the <u>Virtual 5K All-Stars Run/Walk Challenge</u>!

The Virtual 5K can be done anywhere! Whether you run or walk at the beach, at the park, in your home gym, or at your neighborhood gym, you will feel great about exercising and knowing you helped support a worthy cause.

Each registrant will receive a *Limited Edition* Arnold race t-shirt designed by the President of TheArnoldFans.com, Randy Jennings, and a digital race bib you can print to wear as well. All race proceeds will go directly to ASAS Ohio.

Sign up using the link below in the flyer. You can also help us spread the word by sharing on social media or printing out the flyer and sharing it with your friends, family, and your local gym! Be sure to follow ASAS Ohio on <u>Facebook</u> and share the Facebook <u>event page</u>. So what are you waiting for, Put That Cookie Down, NOW! and Join Us in giving back to After-School All-Stars Ohio!!!





Founded in 1993 by Governor Arnold Schwarzeneger, **After-School All-Stars** (ASAS) is the leading national comprehensive after-school program that helps students in under-resourced communities succeed in school and in life. Students receive academic support, mentorship, health & wellness, and transformative experiences to help close the opportunity gap that exists between low-income youth and their more affluent peers. ASAS is a free program for all students.

**After-School All-Stars Ohio** (ASAS Ohio) is a chapter of ASAS National. ASAS Ohio hosts their signature fundraising gala honoring Govenor Schwarzenegger and other celebrity guests annually during the Arnold Sports Fesitval (ASF) weekend in Columbus, OH. Due to the pandemic and the postponement of the ASF weekend, we are hosting a Virtual 5K Run/Walk in partnership with The Arnold Fans. So, "put that cookie down, now", and join us!

# SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR - \$500**

- ✓ Logo/Name on race bib
- ✓ Logo/Name on race website page
- $\checkmark$  Logo/Name on race t-shirt with title sponsor designation
- $\checkmark$  Socialmedia mentions before and after event
- ✓ Recognition in ASAS Ohio newsletter
- ✓ Recognition on ASAS Ohio website

#### **STAR SPONSOR - \$250**

- $\checkmark$  Logo/Name on race t-shirt with sponsor designation
- $\checkmark$  Social media mentions before and after event
- ✓ Recognition in ASAS Ohio newsletter
- ✓ Recognition on ASAS Ohio website

#### 5K Run/Walk Link: https://www.bit.ly/Arnold5K2021

Individual "Early Bird" Race Entry: \$35 +shipping\* Individual Race Entry: \$40 +shipping\* \* International shipping charges will vary





Want to sponsor? Please contact our Development Team: Allison Ansari allisonansari@asasohio.org

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